

Ziemowit Maj

portfolio 2010

- 4 years of experience, 3 years in the UK *
 - 1,5 year managing a team of 10 juniors
 - graphic design, illustration, art direction & artwork
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- some brands I worked for:
Nokia, Orange, Firefox, IKEA, Diageo, Starbucks, Volkswagen

* full CV on the last page

Client:
DIAGEO & Drinkaware

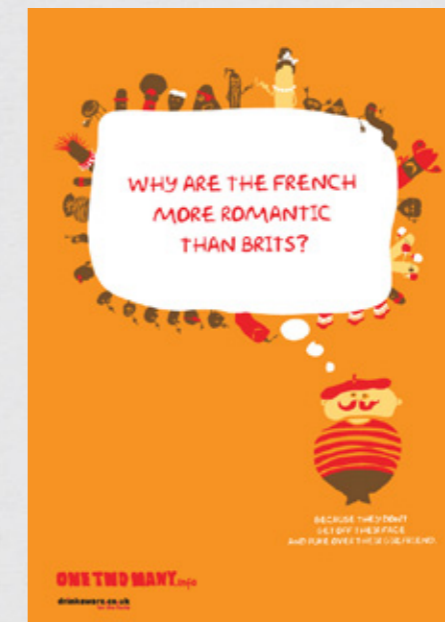
www.onetwomany.info



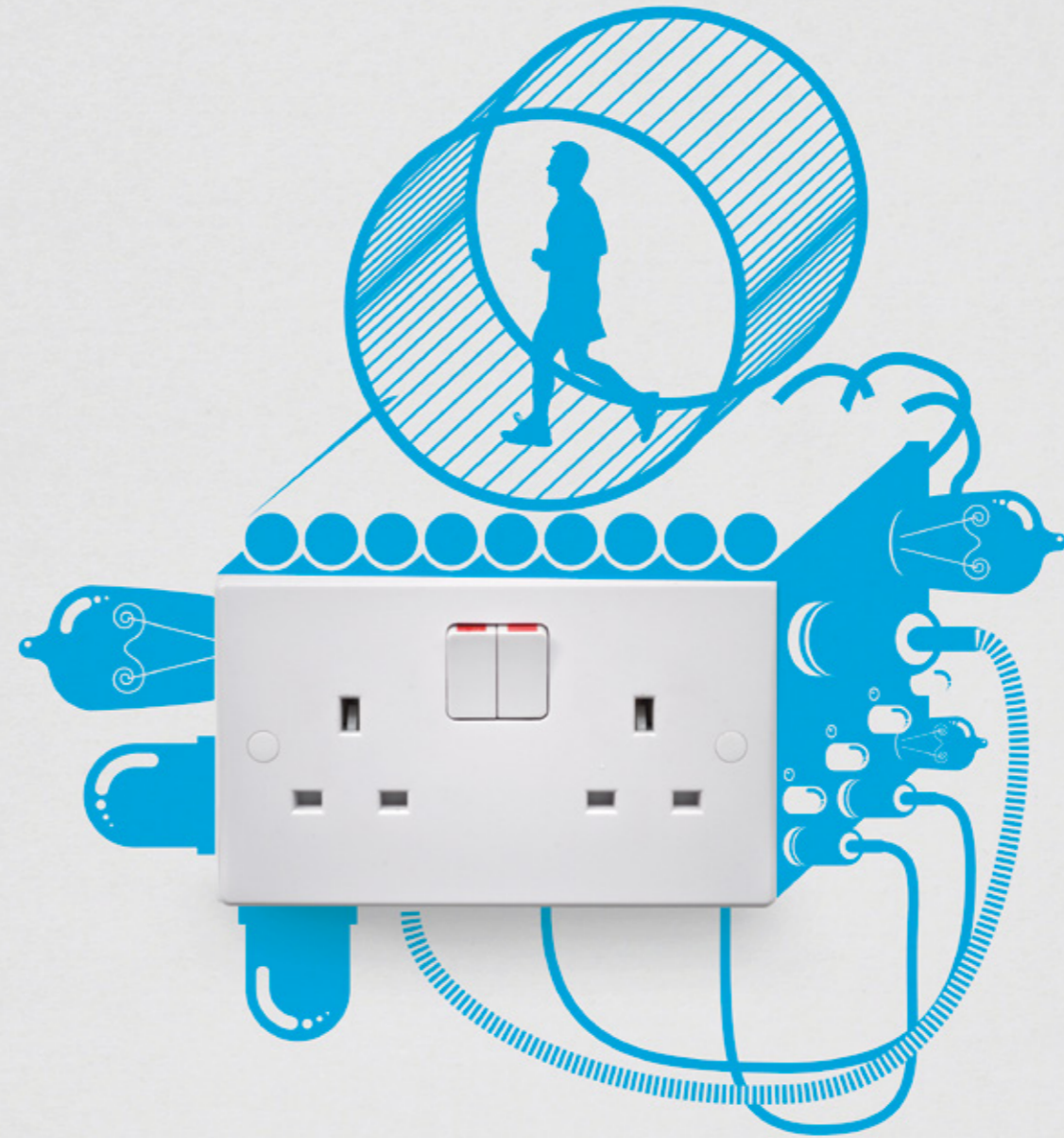
Brief:

Develop a series of events all across the UK's 25 major universities during the Freshers' Week 2009.

I created all the art direction, illustrations, artworked and managed the production of items such as packaging, website, screenprinted tshirts and bags, posters, floor vinyls, leaflets and ambient medias like mirrors that distorted your reflection.

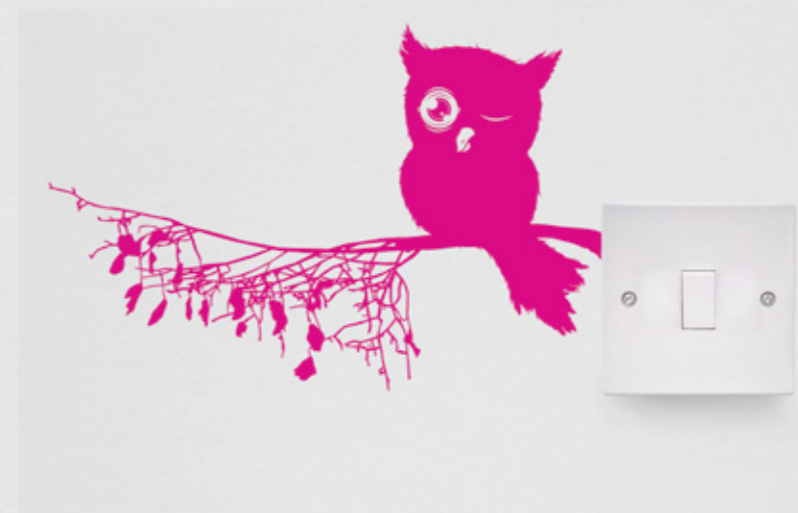


Client:
Green Energy



Brief:

Part of the goodie bag for new home owners, highlighting the company's green ethos in a playful and useful way.



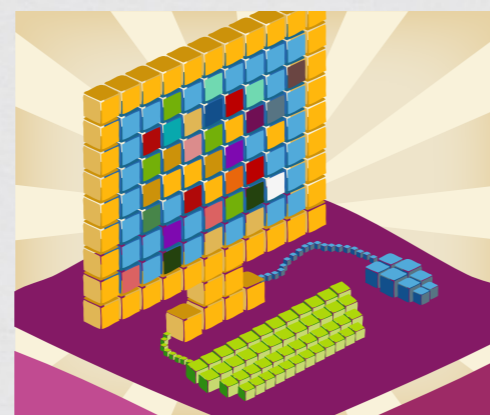
Client:
Firefox



Brief:

We were to come up with a way to highlight the possibility of going from your default browser to a different one.

The campaign was suppose to include events all over Europe, which didn't happen. At the end I designed and oversaw the production of a series of web banners, sites margin ads and prints and gadgets like posters, postcards, badges etc.



Client:
King of Shaves

www.shave.com/woman/

Brief:

We had to rebrand and relaunch the female range of King Of Shaves cosmetics.

We created a feminine identity and feel & look more connected to youth, fashion and fun then to personal hygiene, as it was before they came to us.

One of our creatives did the sketches, then I took over. Together with my CD I managed the photoshoot, did all the retouch, illustrations and layout up till the final pdfs. This time the client has overseen the production.





Self promo poster



Competition work

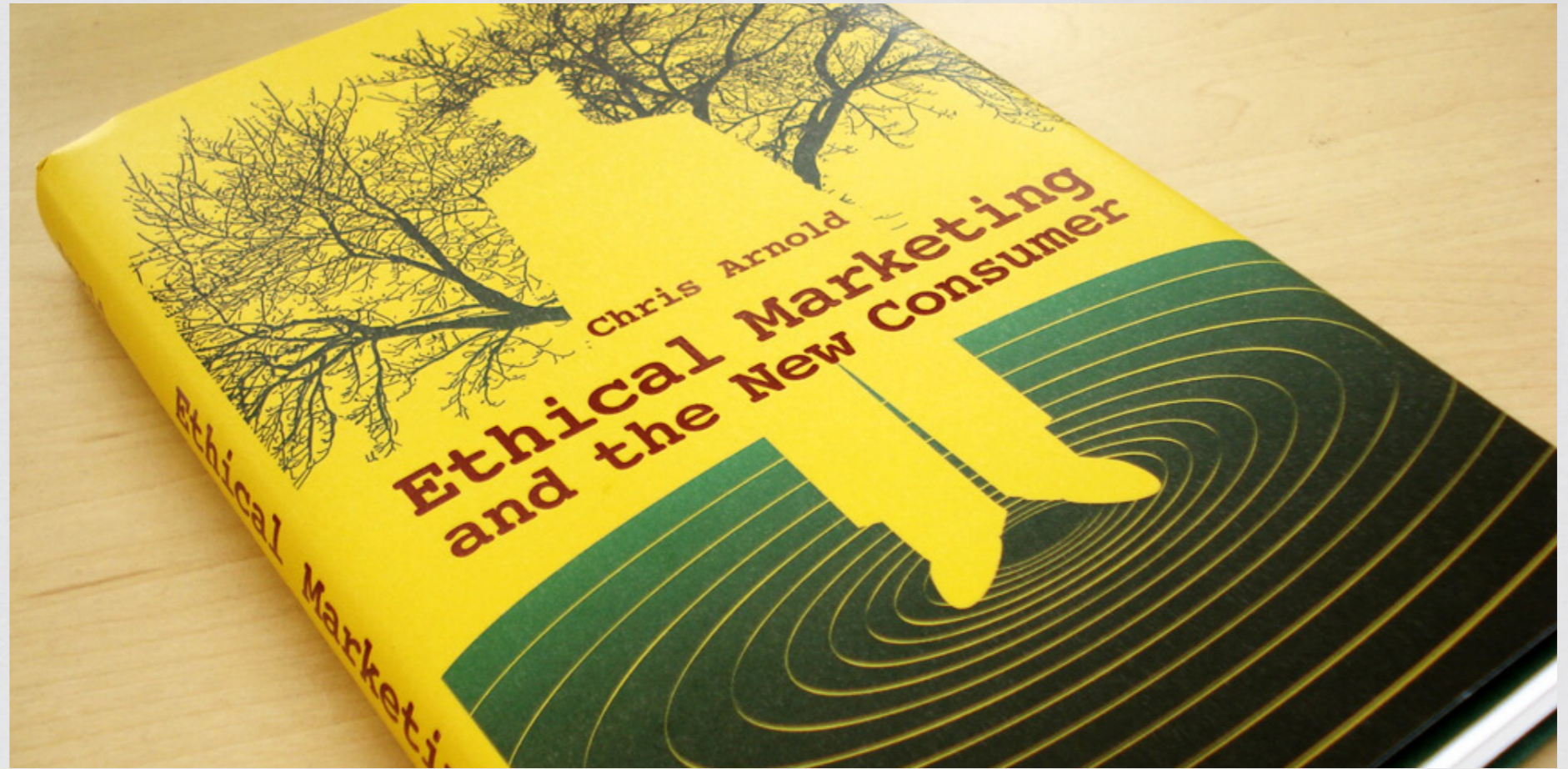
1 marketing theory book cover

2 drum 'n' bass album art

3 Polish poetry book cover

4 dubstep/electro album art

1



2



3



4

I love music, and I love to read.
Especially if the cover has been designed by me.

Would like to do more of all that.



just people



Ziemowit Maj

Date of birth: 20 IV 1981
Nationality: Polish
Gender: male

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London N6 5LT

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Email: ziemowit.maj@gmail.com

Education:

2000 – 2005 : Master of Art at Multimedia
Graphics, Fine Arts Department,
University Of Nicolaus Copernicus,
Torun, Poland

Work Experience:

- III 2009 - currently
Creative Orchestra (former Feel Agency)
London, advertising agency

Head of Design and Digital
- leading a team of 10 junior creatives,
coming up with and developing concepts
and executions for integrated campaigns,
presenting the work to clients
- dealing with freelancers and suppliers,
managing and overseeing the production
- art direction, design, illustration for all media,
training new staff
- X 2008 – XII 2008
Mindcorp Agency, London, design studio

Graphic Designer / Art Director - main duties:
art direction and design for web and print,
illustration, artwork
- VIII 2007 - VII 2008
Feel Agency, London, advertising agency

Graphic Designer / Art Director - main
duties: art direction for web and print, design,
illustration, artwork
- X 2006 – VIII 2007
Phoenix London Ltd, web design studio

Graphic Designer - main duties: web
and print design
- II 2006 – IX 2006
Event Agency Afekt, Poznan, Poland

Graphic Designer - main duties: print,
event materials, multimedia design

Achievements:

2005 – first prize in East to East Competition
(interactive artwork) held by British Art Council,

Languages:

English – fluent
Polish - native

Abilities:

People management, quality control skills,
ability to lead the project from the first sketch
to the final print ready artwork, love for
graphic design, typography and illustration.
Ability to manage photoshoots, art direct
freelance illustrators etc.

Software:

- advanced: Illustrator, Photoshop, Acrobat
- medium: In Design, Lightroom
- basic: Flash, Painter
- above average IT skills
- fluent both on Mac and PC platforms